

# Sledge Hockey TOURNAMENT



November 4-6, 2016  
South Fletcher's Sportsplex

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FOR MORE INFORMATION VISIT

[www.cruisers-sports.com](http://www.cruisers-sports.com)

*Sponsorship Opportunities*

Financial Donations

• Publications

• Media  
Presence

# What is Sledge Hockey

Sledge hockey (or Sled Hockey in the United States) is the Paralympic version of ice hockey. It is fast-paced, highly physical, and played by athletes with a physical disability. Sledge hockey is an extremely exciting game for players and spectators and is currently played in 15 countries. To date, Canada, Norway, the USA, and Sweden have dominated international competitions, although strength is growing among other national teams.

Sledge hockey was first invented at a rehabilitation centre in Stockholm, Sweden in the early 1960's by a group of people who wanted to continue playing hockey despite their physical disabilities. It has continued to grow in popularity every year.

Players sit in specially designed sleds (sledges) which are custom molded with two regular sized aluminum hockey skate blades. Two sticks are used to pass, stick handle, and shoot, as well as to propel and manoeuvre the sledge. Sledge hockey incorporates the same rules and discipline structure as regular ice hockey.

Sledge hockey has become one of the biggest spectator attractions at the Winter Paralympics. Come out and see what it is all about at the Cruisers Cup 2016.



## Eighth Annual Cruisers Cup

Cruisers Sports for the Physically Disabled is proud to host our eighth International Sledge Hockey Tournament. Teams from across Ontario and the United States will come together to compete in one of four divisions and introducing our newly created novice division

Sledge hockey only has one other tournament in Ontario each year. With the support of community minded individuals and corporations, we are able to provide an additional tournament for individuals with physical disabilities.



Financial Donations



Product Donations

# Presented by Cruisers Sports for the Physically Disabled

Cruisers Sports for the Physically Disabled is a non-profit, volunteer, charitable organization founded in 1986. It is dedicated to enhancing the quality of life for children and adults with physical disabilities by providing sports, recreational activities and life enhancing skills.

As the largest sports club in Ontario for people with physical disabilities, we provide sports and recreational activities such as Sledge Hockey, Wheelchair Basketball, Track & Field, Boccia and a multi-sports program to athletes in the Peel and Halton regions.

Cruisers Sports provide the specialized equipment, opportunities and training needed for athletes to participate whether it is grassroots, recreation, or high level competition. We promote healthy active living, the development of teamwork, confidence and independence.

## How Can You Benefit?

- Partner with the largest multi-sports clubs in Ontario for athletes with physical disabilities.
- Making a difference in the community and in the lives of athletes with a disability
- Increase your company's brand awareness



If you would like to support the Cruisers Cup please contact:  
Paul Christou at [fundraising@cruisers-sports.com](mailto:fundraising@cruisers-sports.com)  
C: 647-444-0740

9-6975 Meadowvale Town Centre Circle- Suite #158  
Mississauga, Ontario  
L5N 1V7  
Registered Charity #89955 5122 RR0001

## Program Advertising Packages

Each participant, coach, team representative, parent, visitor, and media member attending the Cruiser Cup will receive a free copy of the tournament program. The program will highlight our sponsors as well as list the team names and members.

Program Ads	
Back Cover (colour)	\$ 500
Full Page (20cmx16cm)	\$ 200
1/2 page (10cmx16cm)	\$ 150
Business Card (8cmx5cm)	\$ 50

Media Presence



Publications



# Sponsorship & Advertising

## OPPORTUNITIES

### Sponsorship Packages

#### Platinum \$5,000

- Recognition as Platinum Sponsor of the tournament
- Recognition as Platinum Sponsor on tournament posters displayed in rinks
- Recognition as Platinum Sponsor on all tournament signage
- Full Page Ad in tournament program
- Logo and link posted on Cruisers website
- Logo and Recognition in any media coverage (print/television)
- Promotional material in participant welcome bags

#### Gold \$3,500

- Recognition as Gold Sponsor of the tournament
- Recognition as Gold Sponsor on tournament posters displayed in rinks
- Recognition as Gold Sponsor on all tournament signage
- Full Page Ad in tournament program
- Logo and link posted on Cruisers website
- Logo and Recognition in any media coverage (print/television)
- Promotional material in participant welcome bags

#### Silver \$2,500

- Recognition as Silver Sponsor of the tournament
- Recognition as Silver Sponsor on tournament posters displayed in rinks
- Recognition as Silver Sponsor on all tournament signage
- Full Page Ad in tournament program
- Logo posted on Cruisers website
- Logo and Recognition in any media coverage (print/television)

#### Bronze \$1,500

- Recognition as Bronze Sponsor of the tournament
- Recognition as Bronze Sponsor on tournament posters displayed in rinks
- Recognition as Bronze Sponsor on all tournament signage
- Half Page Ad in tournament program
- Name posted on Cruisers website
- Recognition in any media coverage (print/television)

#### Friend \$750

- Recognition as Sponsor of the tournament
- Recognition as Sponsor on all tournament signage
- Half Page Ad in tournament program
- Name posted on Cruisers website

#### Additional Opportunities

- Business Card Advertisements in tournament program

Deadline October 15, 2016



Media Presence



Publications