

Sledge Hockey

TOURNAMENT



November 4 - 6, 2011
South Fletchers Sportsplex

FOR MORE INFORMATION VISIT

www.cruisers-sports.com

Sponsorship Opportunities

Closing
Ceremonies



Publications



Media
Presence

What is Sledge Hockey

Sledge hockey was invented at a rehabilitation centre in Stockholm, Sweden in the early 1960's by a group of people who wanted to continue playing hockey despite their physical disabilities.

Players sit in specially designed sleds (sledges) made of aluminum or steel with two regular sized hockey skate blades. Two sticks are used to pass, stick handle and shoot as well as to propel and manoeuvre the sledge. Sledge hockey incorporates the same rules and discipline structure as regular ice hockey.

Sledge hockey has become one of the biggest spectator attractions at the Winter Paralympics as it is a fast-paced, highly physical game which features intense action.



Third Annual Cruisers Cup

Cruisers Sports for the Physically Disabled is proud to host our third International Sledge Hockey Tournament. Teams from across Ontario and the United States will come together to compete in one of four divisions.

Sledge hockey only has one other tournament in Ontario each year. With the support of community minded individuals and corporations, we will be able to provide an additional tournament for individuals with physical disabilities.



Financial Donations



Product Donations

Presented by Cruisers Sports for the Physically Disabled

Cruisers Sports for the Physically Disabled is a non-profit, volunteer organization formed in 1986. It is dedicated to enhancing the quality of life for children and adults with physical disabilities by providing sports, recreational activities and life enhancing skills.

Financial burden should not be the reason a child or adult may be left out of the fun, socialization, and excitement of group sports. Cruisers Sports provide the specialized equipment, opportunities and training needed for athletes to participate. We promote the development of teamwork, confidence and independence.

Cruisers Sports for the Physically Disabled is dedicated to providing sports and recreational activities such as Sledge Hockey, Wheelchair Basketball, Track & Field, Boccia and a Multi-Sports program.

How Can You Benefit?

- Partner with one of the largest sports clubs in Ontario for athletes with physical disabilities.
- Community Goodwill
- Making a difference in the community and in the lives of athletes with a disability
- Increase your company's brand awareness



If you would like to support the Cruisers Cup please contact:
Linda Beacham at president@cruisers-sports.com
905-790-6732

9-6975 Meadowvale Town Centre Circle- Suite #158
Mississauga, Ontario
L5N 1V7
Registered Charity #89955 5122 RR0001

Program Advertising Packages

Each participant, coach, team representative, parent, visitor, and media member attending the Cruiser Cup will receive a free copy of the tournament program. The program will highlight our sponsors as well as list the team names and members.

Program Ads	
Back Cover (colour)	\$ 250
Full Page (20cmx16cm)	\$ 150
1/2 page (10cmx16cm)	\$ 100
Business Card (8cmx5cm)	\$ 50



Media Presence • Closing Ceremonies • Publications

Sponsorship & Advertising

OPPORTUNITIES

Sponsorship Packages

Platinum

Sold

Gold \$2,000

- Recognition as Gold Sponsor of the tournament
- Recognition as Gold Sponsor on Tournament Banners displayed in rinks
- Recognition as Gold Sponsor on all tournament signage
- Full Page Ad in Tournament Program
- Logo and link posted on Cruisers website
- Logo and Recognition in any media coverage (print/television)
- Promotional material in participant welcome bags

Silver \$1,000

- Recognition as Silver Sponsor of the tournament
- Recognition as Silver Sponsor on Tournament Banners displayed in rinks
- Recognition as Silver Sponsor on all tournament signage
- Half Page Ad in Tournament Program
- Logo posted on Cruisers website
- Logo and Recognition in any media coverage (print/television)

Bronze \$500

- Recognition as Bronze Sponsor of the tournament
- Recognition as Bronze Sponsor on Tournament Banners displayed in rinks
- Recognition as Bronze Sponsor on all tournament signage
- Quarter Page Ad in Tournament Program
- Name posted on Cruisers website
- Recognition in any media coverage (print/television)

Friend \$250

- Recognition as Sponsor of the tournament
- Recognition as Sponsor on all tournament signage
- Business Card Size Ad in Tournament Program
- Name posted on Cruisers website

Deadline October 17, 2011

